

Case Questions Global Sourcing at Nike

1. Drawing on the framework outlined in the “Responsibilities in the Supply Chain” note, what is Nike’s responsibility for harms in its supply chain? How well is Nike delivering on its responsibilities not only on this dimension, but also more generally (e.g., to investors)?
2. What is your assessment of Nike’s push to have suppliers take more ownership of working conditions?
3. How should Amanda Tucker handle the specialty supplier and the possible opportunity in the Caribbean or Central Am